

Environmental valuation using bargaining games: an application to water*

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Abstract

We characterize a general bargaining game useful for environmental valuation purposes. In this game, a jointly endowed asset is divisible into smaller units of two types: those with and without an associated costly attribute. Bargaining parties can use monetary transfers to their counterpart in exchange for accruing more units of the jointly endowed asset. We show that the cost of the attribute is perfectly absorbed by the transfer in a broad set of game solutions. Outcomes differing in the allocation of the units with the costly attribute allows us to identify whether the players' valuation of the attribute corresponds to its value induced in the game (i.e., its cost) or whether this attribute is over- or under-valued. We show an application to the valuation of water in a lab-in-the-field experiment conducted with Colombian farmers. We find evidence that the players' valuation of in-plot access to water dwells between 2.1 and 3.5 times its induced cost in the experiment.

Keywords: lab-in-the-field experiment; cooperative bargaining; non-cooperative bargaining; Nash bargaining;

JEL classification: C78, C90, Q51

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1 Introduction

Stated preferences methods for environmental valuation are subject to an intense debate around how valid are hypothetical responses in the absence of markets (Diamond and Hausman, 1994; Smith and Osborne, 1996; Carson et al., 2001; Adamowicz, 2004; Schläpfer, 2006; Barrio and Loureiro, 2010; Carson, 2012; Hausman, 2012). The criticisms, mostly related to contingent valuation methods, are linked to the identification of systematic biases. Although the gap between willingness to accept (WTA) and willingness to pay (WTP) is perhaps the most familiar (Brown and Gregory, 1999; Knetsch, 2007; Tuncel and Hammitt, 2014; Kim et al., 2015), other biases include embedding, question order, context-dependence and anchoring (Vatn, 2004; Carlsson, 2010).

The identification of such biases is essential in the understanding of preferences and choices and, more importantly, on the refinement of valuation instruments (Adamowicz, 2004; Harrison, 2006). Experimental Economics has contributed to the refinement of valuation methods by shedding light on the participants' understanding of the preference elicitation mechanism, the framing and context of the elicitation of value, the motives behind economic transactions, and the role of cheap talk in eliminating hypothetical biases (Cummings and Taylor, 1999; Bulte et al., 2005; Plott and Zeiler, 2005; Shogren, 2005; Harrison, 2006).

In this paper, we propose another application of incentivized economic experiments to environmental valuation. We introduce a general bargaining game with three specific properties that allow us to identify whether, on average, an attribute with an induced cost in the game is over- or under-valued by the participants. Since the context of the game is a bargaining situation, it can be applied when measuring the use value of environmental goods with a considerable degree of rivalry or with property rights that are poorly defined. We present an application to irrigation water with a sample of farmers in the Northeast of Colombia. This is a context lacking formal water markets, where farmers face credit and liquidity constraints, and where the lack of well-defined property rights increases the notion of rivalry over the irrigation prospects (Moreno-Sanchez et al., 2012).

The bargaining game that we propose has the following properties: *(i)* two players are jointly endowed with a good that is divisible into smaller units, *(ii)* at least one of these units possess an attribute having an associated cost F per unit, and *(iii)* both bargaining parties can use monetary transfers, from an individually endowed stock of tokens, in exchange for accruing a larger share of the jointly endowed good. These properties can be linked to a valuation exercise by framing the units with the cost F as having (or lacking) an attribute of interest. Suppose two allocations are differing only in who holds the units with the costly attribute. In that case, the comparison between the transfers associated with these allocations gives us information about the valuation of the attribute relative to its cost in the game. If these transfers differ in an amount larger (resp. lower) than F , we have evidence of the attribute's overvaluation (resp. undervaluation).

Before jumping to the general model in the next section, let us introduce a simple example. Imagine that two players, A and B, are jointly endowed with three lottery tickets. Two tickets are blue, and one is red. Each player also receives an individual endowment of \$5. One of the three tickets will be selected as the winner, giving a \$12 prize to its holder. All tickets are equally likely to win, but the holder of the red ticket has to pay a participation fee of \$2 before drawing the winning ticket. The two players must agree on how to split the

45 tickets; otherwise, the three tickets are discarded, and each player keeps her endowment. Any
46 fraction of the endowment can be used to make a transfer to the other player in exchange
47 for accruing more tickets.

48 This game meets the three properties listed above. Players are jointly endowed with an
49 “asset” that is divisible in three tickets. One ticket has an attribute, the red color, associated
50 with a cost of $F = \$2$. Both players receive a fixed endowment that they can use to offer a
51 transfer and reach an agreement regarding an allocation of tickets.

52 Our interest dwells in the two allocations where player A holds a given number of lot-
53 tery tickets but vary in the holder of the red ticket, the costly asset. For instance, it is
54 straightforward to see the equivalence between the following allocations:

- 55 • Player A keeps the two blue tickets, and she transfers \$3 to Player B
- 56 • Player A keeps one blue and one red ticket, and she transfers \$1 to Player B

57 In essence, the holder of the red ticket must pay $F = \$2$. Since the transfer and the
58 cost F are additive, players A and B should be indifferent between the two alternatives
59 once the transfer from the latter allocation is reduced in $F = \$2$. Thus, the presence or
60 absence of the “red” attribute can be offset by adjusting the offered transfer. As color is an
61 abstract attribute, one would not expect any emotional attachment or other context-specific
62 preferences that will induce a deviation from \$2 in players’ valuation of the blue over the red
63 ticket. By contrast, if the differential attribute evokes players’ preferences beyond its direct
64 use in the game, one might observe deviations from F between the average transfers from
65 two allocations differing only on who pays for holding the costly attribute.

66 The contribution of the bargaining games proposed in this paper dwells on the dis-
67 parities between “homegrown values” and “induced values” (Harrison, 2006) as a tool for
68 measuring over(under) valuation. In framed and lab-in-the-field experiments, the costly at-
69 tribute¹ might be linked to context-specific values or elements from the participant’s identity
70 (Cárdenas and Ostrom, 2004). We argue that this is the case for irrigation water in our ap-
71 plication. Our experimental framing describes a bargaining situation involving the division
72 of a farm in which some land abuts a water stream.² The jointly endowed farm is divided
73 into irrigated and non-irrigated land plots. This feature allows us to introduce the costly at-
74 tribute as water conveyance in the non-irrigated plots. We use the differences in the average
75 transfers between two almost identical land configurations, differing only in the allocation of
76 the marginal irrigated tile, and show that rural participants in the experiment value in-plot
77 access to water between 2.1 and 3.5 times its induced value in the game.

78 This application contributes to the environmental valuation literature in developing coun-
79 tries. The use of contingent valuation techniques has been challenging in these contexts
80 partly due to low levels of measured WTP for environmental services (Whittington, 2002,
81 2010; Whittington and Pagiola, 2012). This low WTP might understate individual valuation.

¹Whereas choice experiments are suited for multi-attribute valuation (Boxall et al., 1996; Johnston et al., 2017), we emphasize our capability to identify the over(under) valuation of a single attribute.

²In Gáfaró and Mantilla (2020), we use the same experimental design, plus an augmented sample, to test whether preferences for egalitarian land divisions drive agreements away from efficiency.

82 Low levels of disposable income and the mistrust that the collected payments will be effi-
83 ciently targeted to the service provision might bias elicited valuations downwards (Ahlheim
84 and Lehr, 2008; Whittington and Pagiola, 2012; Weldesilassie et al., 2009).

85 Small scale implementations of our bargaining game might help overcome these challenges
86 (i.e., in pre-testing sessions for valuation instruments applied at a broader scale). The
87 endowment used in monetary transfers in the game is orthogonal to real wealth, allowing us
88 to disentangle preferences from liquidity constraints. Moreover, it can provide information on
89 use values from goods or services where property rights are contested between the two players.
90 Therefore, the lack of trust in institutions should not interfere with our measurement. The
91 lack of well-defined property rights in our bargaining setting also mitigates biases associated
92 with an endowment effect, as offers are not initially reflecting either a WTP or a WTA
93 (Knetsch, 1989; Kahneman et al., 1990).

94 As a more general contribution, the use of bargaining games in the field, other than the
95 *ultimatum*, is rare (Henrich et al., 2001, 2004; Gurven et al., 2008). The game proposed in
96 this paper has a broader range of applications, as it departs from a more general bargain-
97 ing framework. This advantage becomes evident in two practical aspects. First, it allows
98 introducing an endogenous surplus, an important feature to connect bargaining games with
99 welfare analysis. Second, bargaining parties can be asymmetric in their productivity. This
100 asymmetry is helpful to improve the parameterization, aiming to have more precise predic-
101 tions (i.e., by focusing on one of the roles) and expanding the range of framing options within
102 the game.

103 Our application, involving in-plot irrigation among Colombian farmers, also contributes
104 to understanding water valuation in developing countries. The development of formal water
105 markets finds obstacles, including the lack of well-defined property rights, credit and liq-
106 uidity constraints, and ineffective contract enforcement (Abramson et al., 2011; Foster and
107 Sekhri, 2008). Moreover, direct estimates of demand, when markets exist, can underestimate
108 the WTP for water due to credit and liquidity constraints (Abramson et al., 2011; Devoto
109 et al., 2012), distortionary subsidies (Perfetti et al., 2019; Whittington and Pagiola, 2012),
110 coordination problems in communal irrigation facilities (Nauges and Whittington, 2010),
111 and protest responses due to perceptions of low-quality provision (Jorgensen et al., 1999;
112 Meyerhoff and Liebe, 2006).

113 Besides, valuation studies of water resources in developed countries often involve uses
114 with a low degree of rivalry: preservation of endangered species, provision of ecosystem
115 goods and services, and recreational uses of water bodies (Loomis, 2000; Greenland-Smith
116 et al., 2016; De Groot et al., 2012). By contrast, access to irrigation water in developing
117 countries involves a high degree of rivalry and large heterogeneities across users (Jack, 2009;
118 Janssen et al., 2012; Moreno-Sanchez et al., 2012).

119 Empirical evidence about differences in the intensity of use and marginal returns to wa-
120 ter, across and within regions, suggests the existence of inefficiencies in the allocation of
121 water in developing countries (Jacoby et al., 2004; Kumar et al., 2008). If the water source
122 is not directly available on the farm, access is costly due to conveyance losses, large fixed in-
123 frastructure investments, and imperfect contract enforcement in informal arrangements with
124 water providers. For plot owners, direct access to water does not only increase agricultural
125 production (Kumar et al., 2008; Duflo and Pande, 2007) but also provides opportunities of
126 generating additional income by informally selling other farmers the right to extract water

127 (Banerji et al., 2012), allowing them to avoid common disputes over water access (Sekhri,
128 2014).

129 Consistent with this evidence, we show that in a bargaining game of land allocation,
130 players reveal a valuation of in-plot irrigation that exceeds the irrigation costs induced in
131 the game. We find that this overvaluation is driven by the behavior of participants in regions
132 with water scarcity. In contrast, we do not observe such overvaluation in regions with relative
133 water abundance.

134 The rest of the paper is organized as follows. In Section 2, we present the general
135 bargaining model. We show a direct relationship between the monetary transfer and the
136 allocation of the costly attribute, regardless of whether the bargaining problem is modeled
137 as a cooperative or a non-cooperative interaction. In Section 3, we introduce our application
138 of the bargaining game for water valuation. We explain the game, emphasizing how we can
139 measure the valuation of irrigated land plots relative to the non-irrigated plots, even if the
140 game was primarily conceived for studying the determinants of land division. Section 4,
141 describes our sampling and a more detailed explanation about how the game was conducted.
142 In Section 5, we show that the value of irrigated plots relative to non-irrigated plots exceeds
143 the irrigation costs in the experiment. Section 6, concludes with a discussion of potential
144 applications and challenges of bargaining games in environmental valuation.

145 2 A bargaining model for attribute’s valuation

146 We start this section by introducing a general bargaining game. Players must agree on
147 how to allocate two jointly endowed assets that are heterogeneous in their costs. Any share
148 of an individually endowed stock of tokens can be used to reach an agreement. We show
149 that the allocation of tokens adjusts to compensate differences in the allocation of the costly
150 asset. This is true for the cooperative solution, in which players decide how to share the
151 surplus from reaching an agreement (Roth and Malouf, 1979); and for the non-cooperative
152 solution, in which the player submitting a final take-it-or-leave-it offer extracts most of the
153 rents from reaching an agreement (Rubinstein, 1982).

154 2.1 General framework

155 Two players denoted by subscript $i = \{1, 2\}$ bargain over the allocation of E_x and E_y
156 units of two types of assets x and y . Let x_i and y_i be the units of each asset that are
157 allocated to Player i , and $u(x_1 + y_1)$ and $v(x_2 + y_2)$ the returns of the assets for Players 1
158 and 2, respectively.

159 **Assumption 1:** *The returns functions u and v are continuous and twice differentiable func-*
160 *tions with $u' > 0$, $v' > 0$, $u'' < 0$, and $v'' < 0$,*

161 Each unit of asset y entails a cost F to its holder, while holding asset x is costless. Each
162 player has an endowment of tokens E_T that she can use to make a transfer to the other
163 player when bargain over an asset allocation. We denote by $T > 0$ a transfer from Player
164 1 to Player 2, and $T < 0$ a transfer from Player 2 to Player 1. Players’ payoffs from an
165 agreement (x_1, x_2, y_1, y_2, T) are given by

$$\begin{aligned}
W_1(x_1, y_1, T) &= u(x_1 + y_1) - Fy_1 - T + E_T \\
W_2(x_2, y_2, T) &= v(x_2 + y_2) - Fy_2 + T + E_T
\end{aligned}$$

166 Let d_1 and d_2 be fixed disagreement payoffs.

167 **Assumption 2:** *The disagreement payoffs, the endowments, and the attribute's cost are*
168 *such that bargaining is individually beneficial. That is, there exist an allocation (x_1, y_1) and*
169 *a transfer T such that $x_1 \leq E_x$, $y_1 \leq E_y$, $|T| \leq E_T$, $u(x_1 + y_1) - Fy_1 - T + E_T > d_1$, and*
170 *$v(E_x + E_y - x_1 - y_1) - F(E_y - y_1) + T + E_T > d_2$. Moreover, both players derive positive*
171 *net returns from the costly asset, $F < u'(z)$ and $F < v'(z)$ for any $z < E_x + E_y$. The latter*
172 *implies that holding assets is always desirable.*

173 2.2 Cooperative solution

174 The Nash bargaining solution $(x_1^*, x_2^*, y_1^*, y_2^*, T_C^*)$ satisfies

$$\begin{aligned}
\max \quad & (u(x_1 + y_1) - Fy_1 - T + E_T - d_1)^p (v(x_2 + y_2) - Fy_2 + T + E_T - d_2)^{2-p} \quad (1) \\
& \text{s.t.} \\
& x_1 + x_2 \leq E_x \\
& y_1 + y_2 \leq E_y \\
& |T| \leq E_T
\end{aligned}$$

175 where $p \in (0, 2)$ represents the relative bargaining ability of Player 1.

176 In what we present next, we focus on the solution to the maximization problem in Equa-
177 tion 1 when the token endowment constraint is not binding. We show that, when this is
178 the case, there is a direct correspondence between the allocation of the costly asset and the
179 transfer.³ From the first order conditions with respect to x_1 and y_1 , we can see that any x_1^*
180 and y_1^* that satisfy $u'(x_1^* + y_1^*) = v'(E_x + E_y - x_1^* - y_1^*)$ are interior solutions.

181 Let $z_1 = x_1 + y_1$ be the total amount of assets of Player 1. For a given z_1 , the player
182 holding a larger share of the costly asset y can be directly compensated through a transfer
183 T . For example, Player 1 can increase her transfer by F tokens in exchange for accruing
184 one more unit of x rather than one more unit of y . Thus, we can characterize the interior
185 solution to the Nash Bargaining problem by an equilibrium allocation of total assets, z_1^* , and
186 an F -absorbing transfer, \hat{T}_C^* , that solves

$$(z_1^*, \hat{T}_C^*) = \arg \max \left(u(z_1) - \hat{T} + E_T - d_1 \right)^p \left(v(E_x + E_y - z_1) - FE_y + \hat{T} + E_T - d_2 \right)^{2-p},$$

³Note that in the corner solution, when the token constraint is binding, the token transfer cannot fully adjust to variations in the distribution of the costly asset.

187 where $\hat{T} = T + Fy_1$ (i.e., \hat{T} directly captures, or absorbs, the attribute's cost F from the
 188 costly asset). In equilibrium, the F -absorbing transfer \hat{T}_C^* is given by

$$\hat{T}_C^* = \frac{1}{2} [(2 - p)(u(z_1^*) + E_T - d_1) - p(v(E_x + E_y - z_1^*) - FE_y + E_T - d_2)],$$

where z_1^* satisfies

$$u'(z_1^*) = v'(E_x + E_y - z_1^*). \quad (2)$$

189 The equilibrium transfer perfectly absorbs the effect of the attribute's cost, F , on players'
 190 payoffs. A larger bargaining ability of Player 1 results in a lower equilibrium transfer or,
 191 equivalently, in a lower share of the costly asset. To see this, note that for any x_1^* and y_1^*
 192 that satisfy $z_1^* = x_1^* + y_1^*$, the equilibrium transfer is

$$T_C^* = \frac{1}{2} [(2 - p)(u(z_1^*) + E_T - d_1) - p(v(E_x + E_y - z_1^*) - FE_y + E_T - d_2)] - Fy_1^* \quad (3)$$

193 In equilibrium, one additional unit of the costly asset held by Player 1, keeping her total
 194 amount of assets constant (z_1^*), results in a decrease in the transfer of F units.

$$\frac{\partial T_C^*}{\partial y_1^*} = -F \quad (4)$$

195 2.3 Non-cooperative solution

196 We now explore the cooperative solution to the game if Player 2 can make a *take-it-or-*
 197 *leave-it-offer* to Player 1 about an asset allocation and a transfer.⁴ If Player 1 rejects the
 198 offer, both players get their disagreement payoffs d_1 and d_2 .

199 The equilibrium allocation in this non-cooperative framework $(x_1^*, x_2^*, y_1^*, y_2^*, T_{NC}^*)$ is char-
 200 acterized by

$$(x_1^*, x_2^*, y_1^*, y_2^*, T_{NC}^*) = \arg \max W_2(x_2, y_2, T)$$

s.t.

$$W_1(x_1, y_1, T) \geq d_1$$

$$x_1 + x_2 \leq E_x$$

$$y_1 + y_2 \leq E_y$$

$$|T| \leq E_T$$

By assumptions 1 and 2, the asset endowment constraint and the participation constraint of Player 1 are satisfied with equality. As before, if we focus on the case when the token

⁴For brevity, we present the case in which Player 2 makes the *take-it-or-leave-it-offer*, but the solution will be identical for Player 1 having this advantageous position.

endowment constraint is not binding, we can solve for the total allocation of the total assets, z_1 , and the F -absorbing transfer, \hat{T}_{NC} , maximizing the function

$$\mathcal{L} = v(E_x + E_y - z_1) - FE_y + \hat{T}_{NC} + E_T - \lambda \left(d_1 - u(z_1) + \hat{T} - E_T \right)$$

201 In the interior solution, z_1^* satisfies Condition 2 and $\hat{T}_{NC}^* = u(z_1^*) - d_1 + E_T$.

As before, any x_1^* and y_1^* that satisfy $x_1^* + y_1^* = z_1^*$ are equilibrium allocations in the non-cooperative solution, and

$$T_{NC}^* = u(z_1^*) - d_1 + E_T - Fy_1^*.$$

202 If z_1^* is held constant and Player 1 accrues one more costly unit, the transfer is adjusted
203 in exactly the cost of a unitary change in y_1^* . That is,

$$\frac{\partial T_{NC}^*}{\partial y_1^*} = -F \tag{5}$$

204 Equations 4 and 5 imply that, regardless of whether participants engage in cooperative
205 or non-cooperative bargaining, the optimal transfer adjusts according to the allocation of
206 the costly asset. In the next section, we show that this relationship holds for more general
207 solutions to the game.

208 2.4 Generalization

209 In this section, we present a more general response function for the token transfer. We
210 show that the relationship between the allocation of the costly asset and the transfer holds
211 for a broad set of solution concepts that can be expressed as an optimization problem, and
212 for every feasible allocation of total assets $(z_1, z_2) = (x_1 + y_1, x_2 + y_2)$.

213 **Proposition 1:** *If for any asset allocation (z_1, z_2) , we can write the equilibrium transfer*
214 *$T(z_1, y_1)$ as the interior solution of*

$$\max_T G(W_1(z_1, y_1, T), W_2(z_1, y_2, T)), \tag{6}$$

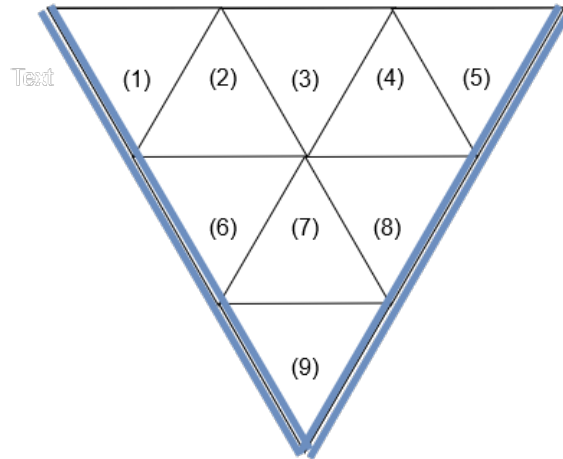
where

$$\begin{aligned} W_1(z_1, y_1, T) &= u(z_1) - Fy_1 - T + E_T \\ W_2(z_2, y_2, T) &= v(z_2) - Fy_2 + T + E_T \\ y_1 + y_2 &= E_y \\ x_1 + x_2 &= E_x, \end{aligned}$$

215 then,

$$\frac{\partial T(z_1, y)}{\partial y} = -F \tag{7}$$

Figure 1: Plot configuration in the bargaining game.



216 In the Appendix, we show that Equation 7 follows from applying the Implicit Function
 217 Theorem to the First Order Condition of the maximization problem in Equation 6. Note that
 218 the cooperative and non-cooperative solution presented above are special cases of 6, when
 219 z_1 satisfies Condition 2. This generalization is relevant because the transfer, when offsetting
 220 the attribute's cost, is a best-response to an out-of-equilibrium reallocation between costly
 221 and non-costly asset units.

222 3 Application: water valuation in a land division game

223 3.1 General setup

224 Two players, H and L , are jointly endowed with a farm plot divided into nine triangular
 225 tiles of the same size, as shown in Figure 1. Each player also receives an endowment e of
 226 10 tokens that she can offer to her counterpart in exchange for keeping more land tiles. At
 227 the end of the game, each land tile grants a die roll simulating a realization of a stochastic
 228 plot yield. Player H is more productive with each tile, and her dice faces are marked as
 229 $\{3, 3, 4, 4, 5, 5\}$; whereas Player L 's dice faces are marked as $\{2, 2, 3, 3, 4, 4\}$. The dice con-
 230 figurations are common information, allowing players to know the expected differences in
 231 productivity. However, the realized dice roll is private information for each player, minimiz-
 232 ing the role of ex-post risk-sharing agreements unobserved by the researcher.

233 Players bargain over an allocation of land plots $[\ell_H : \ell_L]$ and a token transfer T in a
 234 negotiation with two phases. First, an explicit bargaining phase with face-to-face commu-
 235 nication for 5 minutes. Once this time is over, or if players reach an oral agreement earlier,
 236 they proceed to a second phase with structured bargaining. In this phase, Player H makes
 237 a written offer to Player L . If Player L rejects this offer, she can make a take-it or leave-it
 238 counter-offer. If Player H rejects the counter-offer, we implement a disagreement outcome,
 239 leaving each player with her endowed tokens and four land tiles (i.e., the ninth tile is lost).

240 At the end of the game, each players' agricultural profits and tokens are converted into
 241 monetary earnings.

242 3.2 Land Configuration and Costs

243 Land tiles are heterogeneous in a dimension that simulates the in-plot availability of
 244 irrigation water. Figure 1 depicts two thick double lines on the left and right sides of the
 245 plot. These lines represent a water stream. The land plots that share at least one side with
 246 the stream have direct access to water. Irrigation for agricultural production is costless in
 247 these tiles. We refer to these as irrigated land tiles. Agricultural production in non-irrigated
 248 tiles, numbered (2), (3), (4), and (7), have a cost of 1, aiming to simulate the irrigation costs.
 249 By denoting the set of non-irrigated tiles of Player i as N_i , total irrigation costs for Player i
 250 are given by $c^{I_i} = \sum_{k=1}^{\ell_i} \mathbb{1}\{k \in N_i\}$.

251 Besides irrigation costs, the game includes border costs, defined as follows. Any tile from
 252 Player i adjacent to a tile from her counterpart is defined as a "border tile" and generates
 253 a cost of 1 to its owner. Total border costs for Player i are given by number of border tiles
 254 B_i that she holds $c^{B_i} = \sum_{k=1}^{\ell_i} \mathbb{1}\{k \in B_i\}$. The purpose of border costs is to reinforce the
 255 inefficiencies from land divisions, explored in Gáfaró and Mantilla (2020).

256 3.3 Payoffs

257 Monetary payoffs m_i for player i depend on the realization of total agricultural output in
 258 her ℓ_i tiles, $Y_i^{\ell_i}$; the token endowment, the transfer T , and the irrigation and border costs,
 259 c^{I_i} and c^{B_i} .

$$m_H(Y_i^{\ell_H}, T) = 10 - T + Y_i^{\ell_H} - c^{I_H} - c^{B_H} \quad (8)$$

$$m_L(Y_i^{\ell_L}, T) = 10 + T + Y_i^{\ell_L} - c^{I_L} - c^{B_L}. \quad (9)$$

260 By convention, the transfer T goes from Player H to L . Positive (resp. negative) transfers
 261 represent a flow of tokens from player H to L (resp. L to H). This explains the different
 262 sign of T in Equations 8 and 9.

263 Note that the transfer T and the irrigation costs enter linearly in the payoffs functions.
 264 How T adjusts to differences in the distribution of irrigated tiles gives us information about
 265 players' valuation of direct access to irrigation water. As we show in Section 2, the optimal
 266 transfer T should adjust to exactly compensate the additional costs of holding non-irrigated
 267 land tiles.⁵ We claim that any deviation from this expected adjustment would give us
 268 information about players' preferences towards irrigated compared to non-irrigated plots.

269 If we assume that players' preferences over the alternatives in the game only depend
 270 on the game's payoffs, we can define the expected utility from an agreement with a land
 271 allocation $[\ell_H : \ell_L]$ and a transfer T as

⁵In Section 2 we derive the optimal transfer from equilibrium conditions. Nonetheless, here we use the notion of optimality in an ampler sense, also involving the best-response in the requested transfer when the offered allocation involves one more unit of the costly asset y , holding z constant.

$$v_i(\ell_i, T) = \sum_s Pr(Y_i^{\ell_i} = s) u_i(m_i(s, T)),$$

where $Pr(Y_i^{\ell_i} = s)$ is the probability that the sum of all rolled dice of Player i takes the value of s , and u is a utility function that represents players' preferences. Similarly, we can define the expected utility from the disagreement by setting $T = 0$ and deducting the irrigation and border costs from the endowment. We have:

$$d_i = \sum_s Pr(Y_i^4 = s) u_i(s + 6).$$

Having defined the payoffs, we can now describe the efficient solution. This is a useful benchmark to understand the plausibility of reaching an outcome where players agree to maximize the sum of their utilities. For moderate levels of risk aversion,⁶ Player H accrues all the land tiles, while she gives all her tokens in exchange to Player L (i.e., $T = 10$).

With this benchmark in mind, where one player accrues all the land, and the other player accrues all the tokens, we can apply the solution concepts for cooperative and non-cooperative bargaining described in Section 2. Recall that in the cooperative solution, the two players jointly maximize the product of their individual gains from reaching an agreement with respect to the disagreement outcome. Under this framework, our prediction reveals that Player H accrues eight tiles and offers in exchange all her tokens (i.e., $T = 10$) when risk aversion levels among participants are symmetric.⁷ In the non-cooperative solution, inspired in a two-period bargaining game à la Rubinstein (1982) with costless bargaining, Player L uses her position as the last mover to make a take-it or leave-it offer that grants Player H a payoff at least as good as her payoff in the disagreement outcome. Under this framework, Player H accrues seven tiles and offers a transfer involving all her tokens (i.e., $T = 10$). This result is robust to moderate levels of risk aversion.

Gáfaró and Mantilla (2020) show that none of these three frameworks can predict the prevalence of egalitarian land allocations observed in the field. This discrepancy between the original predictions and the findings in the field is not inconvenient when exploring water valuation. We show in Section 2 that, due to the additivity between the transfer and the costs, any reallocation of assets results in a best-response function for the transfer that is linear in the costly asset. Moreover, the slope of this line is equal to the induced value of the asset in the game, F .

In the following subsection, we show that egalitarian land configurations differing only in the allocation of the marginal (i.e., the fifth) irrigated tile are also informative of players' valuation of the irrigation water costs.

3.4 Land configurations in the egalitarian land allocations

We will provide an intuitive explanation on how we measure valuation using the most egalitarian land allocations, [5:4] and [4:5]. Nonetheless, our model applies to all possible

⁶Assuming a CRRA utility function, this solution holds for a parameter $\gamma < 2.87$. Average estimates of γ tend to fall below one (Holt and Laury, 2002; Andersen et al., 2008; Andreoni and Sprenger, 2012).

⁷If Player L is sufficiently risk-averse relative to Player H , the latter accrues all the tiles with the same transfer. A more detailed description of these solutions is presented in Gáfaró and Mantilla (2020).

305 bargaining outcomes. We will include them in our econometric analysis.

306 Once we consider irrigated and non-irrigated tiles, there are two possible configurations
307 for the [5:4] and [4:5] land allocations. To identify water over–or under–valuation, the critical
308 element of analysis is how the configurations differ by exactly one irrigated tile, holding
309 constant the total number of tiles. Panels (a) and (b) of Table 1 depict the case when
310 player H accrues five tiles. We list the expected payoffs for both players as a function of the
311 stochastic production $Y_i^{[\ell_i]}$ and, in parenthesis, the non-random component resulting from
312 the remaining endowment after the deduction of production costs plus (minus) the transfer.

313 In panel (a), player H accrues three irrigated tiles and two non-irrigated tiles. Since
314 this leaves Player L with two non-irrigated plots, each player assumes an irrigation cost of
315 $c^{IH} = c^{IL} = 2$. We will call this configuration the *Majority irrigated*. In panel (b), player H
316 accrues two irrigated tiles, yielding a higher irrigation cost for her, with $c^{IH} = 3$ and $c^{IL} = 1$.
317 We will call this configuration the *Majority non-irrigated*.

318 Note that Player H can make her expected payoff identical between the configurations
319 shown in panels (a) and (b) by lowering the offered transfer T in one unit in the *Majority*
320 *non-irrigated*, with respect to the *Majority irrigated* configuration. This equivalence is in-
321 dependent of the players’ relative risk-aversion levels since the stochastic component in the
322 payoff, $Y_i^{[\ell_i]}$, is not affected by irrigation costs and transfers. If this equivalence is met, we can
323 argue that the players’ valuation of the attribute of interest, in-plot irrigation, corresponds
324 to the induced value from the experimenter’s parameterization. By contrast, deviations from
325 the induced value of in-plot irrigation can be interpreted as evidence of overvaluation (resp.
326 undervaluation) when the difference in the average transfer between the *Majority irrigated*
327 and the *Majority non-irrigated* exceeds (resp. falls behind) the irrigation cost.⁸

328 Panel (c) depicts the land configuration in case of a disagreement, as well as the associated
329 payoffs. After eliminating one tile, the allocation of irrigated and non-irrigated tiles is
330 egalitarian. Border and irrigation costs are also equally divided. Finally, each player keeps
331 her endowment because there is no transfer. The comparison between panels (a) and (c)
332 makes evident that both players will be better off by reaching an agreement in which Player
333 L demands a positive transfer of at most four tokens—the expected productivity of this tile
334 for Player H —in exchange for letting H keep the ninth tile. A similar reasoning applies to
335 the comparison between panels (b) and (c).

336 4 Experimental set up

337 4.1 Sampling

338 We conducted the experiment in eight rural municipalities in the Northeast of Colombia
339 between September and November 2018. The selected municipalities differ in their access to
340 markets (i.e., distance to the nearest city), the share of rural population, and agro-climatic
341 conditions. There is also significant variation in the type of agriculture across the selected
342 municipalities. In six of these municipalities, the largest share of planted areas corresponds

⁸For brevity, we do not describe in detail the scenario in which player L accrues five tiles, but the reasoning is identical except that the transfer will go in the opposite direction, and the expected outcome is slightly less efficient in terms of agricultural yield.

(a) Majority of irrigated tiles	(b) Majority of non-irrigated tiles	(c) Disagreement outcome
$c^{IH} = 2, c^{IL} = 2$ $c^{BH} = 2, c^{BL} = 2$	$c^{IH} = 3, c^{IL} = 1$ $c^{BH} = 2, c^{BL} = 2$	$c^{IH} = 2, c^{IL} = 2$ $c^{BH} = 2, c^{BL} = 2$
$[5 : 4]$ $m_H = Y_H^{[5]} + (6 - T)$ $m_L = Y_L^{[4]} + (6 + T)$	$[5 : 4]$ $m_H = Y_H^{[5]} + (5 - T)$ $m_L = Y_L^{[4]} + (7 + T)$	$[4 : 4]$ $m_H = Y_H^{[4]} + 6$ $m_L = Y_L^{[4]} + 6$

Table 1: Configurations of irrigated and non-irrigated tiles in the egalitarian land allocation (panels a and b). Land configuration under the disagreement outcome (panel c).

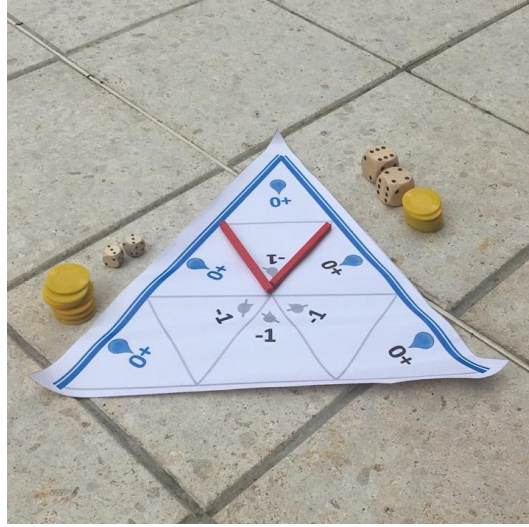
343 to crops typically produced in small farms: coffee, cocoa, potato, tomato, and sugar cane. In
344 the other two municipalities, the largest shares of planted area correspond to African palm,
345 a crop with significant economies of scale (see Table A.1 in the Appendix).

346 Water supply conditions also vary across the selected municipalities. Table A.1 in the
347 Appendix presents the mean of yearly rainfall by municipality and two measures of wa-
348 ter supply provided by the National Institute of Meteorology and Environmental Studies
349 (IDEAM). In our empirical analysis, we classify the municipalities in the sample across two
350 categories of water availability during dry years and explore whether the relative abundance
351 of water explains players' valuation of irrigated tiles.

352 The research team conducting the sessions consisted of a research coordinator and a field
353 assistant. The same research coordinator conducted the sessions in all the municipalities.
354 Nonetheless, there were several field assistants to make sure that at least a member was
355 acquainted with the area before the visit. A local person was hired in each municipality to
356 provide aid with the recruitment. The experiment was conducted over the weekends, when
357 the rural population congregates in local market areas.

358 The initial rural sample account for 256 participants, 32 per municipality. However,
359 half of the participants intervened in a treatment arm in which we cannot study whether
360 water was overvalued because bargaining pairs were not allowed to divide the land plot.
361 This restriction leaves us with 128 participants (64 bargaining pairs) for the analysis that we
362 present below. Forty-nine percent of the participants are males, participants were on average
363 38 years old, 48% of them identified themselves as farmers, and 85% of them reported that
364 their household owns land. Among those declaring land ownership, 65% responded that they
365 purchased the land, and 31% inherited the land. Among the non-owners, 44% declared to

Figure 2: “Map”, tokens and dice delivered to each bargaining pair of participants.



366 rent the land, and 31% declared to have possession of the land.

367 4.2 Experimental Paradigm

368 In this section, we explain in detail the execution of a session. It follows the general setup
 369 described in Section 3. The only relevant game variation relates to the attainable agricultural
 370 yield. In half of our sessions, we increased the uncertainty by doubling the spread of the
 371 dice outcomes for both players. Hence, under this alternative parameterization, Player H 's
 372 dice had faces with the numbers $\{2, 2, 4, 4, 6, 6\}$ and Player L 's had $\{1, 1, 3, 3, 5, 5\}$. Our
 373 purpose was to test whether higher uncertainty favored land division rules that depart from
 374 efficiency considerations in the game. Since we found that uncertainty does not affect land
 375 allocations when players are allowed to divide the land plot (Gáfaró and Mantilla, 2020), we
 376 will pool our experimental data in our analyses, regardless of the uncertainty condition.

377 Sessions had a maximum of four participants. Each session began with the field coordi-
 378 nator providing a brief introduction to the activity, and it proceeded as follows:

379 *(i) Explanation of the jointly endowed plot.* The field team delivered to each pair
 380 of participants a large printed version of Figure 1. In the protocol, this is called the “map” of
 381 the jointly inherited land plot and explained that their objective was to find an agreement,
 382 in which they can use their tokens, to allocate the land tiles. The map was placed such that
 383 each participant was next to one of the blue sides (i.e., the water stream) to make sure that
 384 they had a symmetric view of the land plot. In the map, non-irrigated tiles were marked
 385 with a gray crossed drop of water and a “-1” corresponding to the irrigation cost. Irrigated
 386 tiles were marked with a blue drop of water and a “+0” indicating the null irrigation cost
 387 (see Figure 2).

388 *(ii) Random assignment of roles as Players H and L .* Participants rolled a plastic
 389 die, numbered from 1 to 6, knowing that the participant with the highest number will be
 390 assigned to the role of Player H . To remark the asymmetry in their productivity, Player H
 391 received a “big” wooden die (27cm^3), and Player L received a “small” wooden die (1cm^3).

392 Each dice was marked with the potential outcomes.⁹ The participants were reminded that,
393 at the end of the game, they would receive as many dices as accrued tiles, identical to the
394 one in their hands.

395 *(iii)* **Explanation of border tiles.** The field team delivered to each bargaining pair
396 a set of red wooden logs, which must be used to mark the boundaries in case land was
397 divided. The coordinator explained that each log would increase the production costs of
398 each participant by one token.

399 *(iv)* **Final instructions for the bargaining game.** The coordinator provided a pre-
400 defined example and announced that participants would have at most five minutes to reach
401 a verbal agreement. Once time ran out, or if participants announced earlier that they had
402 reached an agreement, they proceeded with the structured bargaining phase.

403 *(v)* **Informed consent.** Once participants confirmed they understood the instructions,
404 they provided written consent for participating in the experiment and voice-recording the
405 unstructured bargaining stage.

406 *(vi)* **Bargaining phase.**

407 *(vii)* **Payoff calculation.** Each participant was taken in private. She put inside a box
408 as many dice as tiles she accrued according to the bargaining outcome. The participant was
409 instructed to vigorously shake the box to “roll the dice” and make sure that her realized
410 yield, and therefore her earnings, could not be observed by anyone else. The earnings were
411 paid after completing a post-experimental survey.

412 The full experimental protocol is available in English and Spanish in Appendices A.3 and
413 A.4, respectively. Each session lasted at most 60 minutes, and participants received on aver-
414 age \$22,300 ($\pm 5,750$) Colombian pesos (COP).¹⁰ Although the length of a session appears
415 large, the unstructured and structured bargaining took about 10 minutes, and roughly the
416 last 20 minutes were devoted to the post-experimental survey and the payment. The remain-
417 ing 30 minutes were devoted to explaining the instructions to make sure that participants
418 understood the game rules.

419 Johnston et al. (2017) remark, for instruments in environmental valuation, the importance
420 of a balance between the information required to elicit preferences via decision-making and
421 the task complexity. In our game, information refers to the bargaining game rules. We argue
422 that using maps, tokens, dice, and wooden logs makes these rules more tractable, reducing
423 the associated complexity.

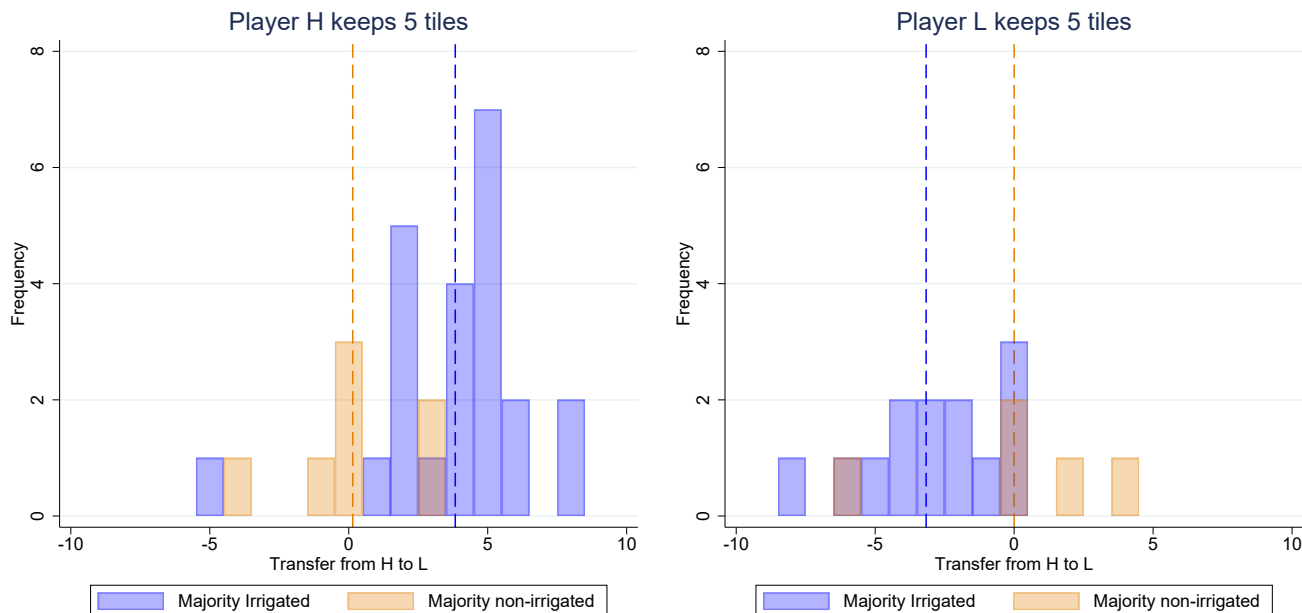
424 5 Empirical Results

425 In this section, we explore how transfers adjust to changes in the allocation of non-
426 irrigated tiles. We argue that these adjustments can be interpreted as players’ valuation of
427 in-plot irrigation water. We present our analysis for the sample of egalitarian land allocation
428 in a more intuitive manner, followed by the econometric analysis with the whole sample.

⁹In the *High Uncertainty* condition, Player *H* received a dice with the numbers 2, 4, and 6, repeated twice; and Player *L* received a dice with the numbers 1, 3, and 5. In the *Low Uncertainty* condition, numbers in the dice were 3, 4, and 5 for Player *H*; and 2, 3, and 4 for Player *L*.

¹⁰By the time of the experiment, this average payment corresponded to roughly 7.2 USD, and it represents between 1.1 and 1.4 times the daily agricultural wage in the area of study.

Figure 3: Distribution of transfers with [5:4] (left panel) and [4:5] (right panel) land allocations. The land configurations *Majority irrigated* are displayed in blue, and *Majority non-irrigated* are displayed in orange.



Note: In the *Majority irrigated* configuration, the player keeping 5 tiles holds 3 irrigated plus 2 non-irrigated tiles. In the *Majority non-irrigated* configuration, the player keeping 5 tiles holds 2 irrigated plus 3 non-irrigated tiles. Negative values in the horizontal axis represent a transfer from Player L to Player H . Dashed vertical lines correspond to the average transfer for the allocation of the corresponding color (blue for majority irrigated and orange for majority non-irrigated).

429 5.1 Non-parametric results

430 Recall from Table 1 that there are the two alternative land configurations in which
 431 Player H accrued five land tiles: in the *Majority irrigated* configuration, Player H holds
 432 three irrigated tiles (panel a); whereas in the *Majority non-irrigated*, Player H holds two
 433 irrigated tiles (panel b).

434 The left panel in Figure 3 presents the distribution of transfers from Player H to Player
 435 L for the *Majority irrigated* and *Majority non-irrigated* configurations when $\ell_H = 5$. In the
 436 *Majority irrigated* all token transfers but one are positive, with an average value of 3.83 (see
 437 Table 2). By contrast, in the *Majority non-irrigated* the mean transfer is 0.143, and the
 438 median is 0. If players only consider the water conveyance cost for non-irrigated tiles, the
 439 average transfer in the *Majority irrigated* should be only 1 unit larger than in the *Majority*
 440 *non-irrigated* configuration. It corresponds to the induced cost of 1, from keeping two rather
 441 than three irrigated plots. However, this difference is, on average, 3.69, more than three
 442 times the induced irrigation cost of a tile.

443 Similarly, the right panel in Figure 3 displays the distribution of transfers from Player H
 444 to Player L for the land configurations when $\ell_H = 4$. We will use the labels *Majority irri-*

Table 2: Average Transfer for [5:4] and [4:5] Land Configurations: Rural Sample

Land Division		N	Mean Transfer	Difference (<i>p</i> -value)
$[\ell_H : \ell_L]$	Configuration			
[5:4]	<i>H</i> : Majority irrigated	24	3.833	3.690 (0.021)
[5:4]	<i>H</i> : Majority non-irrigated	7	0.143	
[4:5]	<i>L</i> : Majority irrigated	12	-3.167	3.167 (0.170)
[4:5]	<i>L</i> : Majority non-irrigated	5	0.000	

Note: *p*-value from *t*-test for the null of mean differences equal to 1 in parenthesis.

445 *gated* and *Majority non-irrigated* in the same manner, as these describe land configurations
 446 regardless of the identity of the player holding more tiles. When Player *L* keeps five tiles,
 447 the mean transfer for the *Majority irrigated* is -3.17 (see Table 2), whereas the mean transfer
 448 for the *Majority non-irrigated* is zero. Although the difference in mean transfers between
 449 the two land configurations is 3.17 tokens, our smaller number of observations is insufficient
 450 to reject the null hypothesis that this difference is statistically equal to 1.

451 These results suggest that players are willing to pay for the attribute of in-plot irrigation
 452 more than three times the actual irrigation cost in the game. Below, we explore this pattern
 453 further with a regression analysis. The regression approach offers three additional insights.
 454 First, we can control for observed and unobserved heterogeneity. The former, by adding
 455 individual controls. The latter, by adding municipality fixed effects. Second, we can explore
 456 water valuation for the sample of egalitarian land allocation (i.e., one player keeps five
 457 tiles), as well as for the entire sample, in which we also consider the additional 25% of
 458 collected observations. Third, we can explore heterogeneities in water valuation by including
 459 interaction terms in our variables of interest.

460 5.2 Regression analysis

461 We estimate the following baseline equation

$$T_i = \alpha_0 + \alpha_1 \ell_{H,i}^I + \alpha_2 \ell_{H,i} + \mathbf{X}_i \boldsymbol{\beta} + \epsilon_i, \quad (10)$$

462 where T_i represents the token transfer from Player *H* to Player *L* of bargaining pair
 463 *i*, $\ell_{H,i}$ represents the total number of land plots accrued by Player *H*, $\ell_{H,i}^I$ the number of
 464 non-irrigated tiles accrued by this player, and ϵ_i is a random error. Here, \mathbf{X}_i is a vector of
 465 control variables. It includes, for each participant, its gender, age, marital status, and an
 466 indicator for land tenure (or possession). We also include municipality indicators and an
 467 indicator for the treatment of high yield variance.

468 The coefficient α_1 in Equation 10 provides a measure of players' valuation of irrigated
 469 plots, as it represents the average number of tokens that Player *H* transfers to Player *L* for
 470 one additional irrigated tile. Note that, since the variable ℓ_H is also included in the regression,
 471 the coefficient α_1 captures the effect of changing one irrigated tile for one non-irrigated tile,
 472 keeping constant the total number of land plots accrued by player *H*. In other words, α_1 is
 473 directly capturing the additional transfer (per tile) for the irrigation attribute. Recall that
 474 the value induced in the game for this attribute is one token. Hence, we explore whether

475 there is evidence of overvaluation (resp. undervaluation) of irrigation water by testing if α_1
 476 is equal to 1, against the alternative hypothesis that α_1 is greater (resp. lower) than 1.

477 We perform two additional econometric exercises to study heterogeneities in water val-
 478 uation. We thus include a variable z_i , representing a measure of water availability in the
 479 municipality in the first exercise, and the frequency of water mentions during the unstruc-
 480 tured bargaining in the second exercise. The specification we estimate is

$$T_i = \alpha_0 + \alpha_1 \ell_{H,i}^I + \alpha_2 \ell_{H,i} + \alpha_3^z \ell_{H,i}^I \times z_i + \mathbf{X}_i \boldsymbol{\beta} + \epsilon_i. \quad (11)$$

481 Here, we are interested in the coefficient α_3^z of the interaction term. In the first exercise,
 482 this coefficient provides information on the external validity of our results. It allows us
 483 to assess whether players' choices in the game respond to external factors that determine
 484 the value of water in their context (e.g., due to scarcity). In the second exercise, this
 485 coefficient provides information on internal validity. It captures the correlation between
 486 the transferred amount associated with irrigated tiles and the salience of water during the
 487 bargaining interactions.

488 Table 3 reports the regression results. In Panel A, we display the coefficients for the
 489 subsample of egalitarian land allocations; and in Panel B, the coefficients for the full sample.
 490 In both panels, columns 1 to 3 correspond to the specification in Equation 10, and columns
 491 4 and 5 to the specifications derived from Equation 11.

492 Let us start with Panel A. In this case, Player H accrues either 4 or 5 tiles, and only
 493 2 or 3 of them can be irrigated. Hence, we re-scale the independent variables ℓ_H and ℓ_H^I
 494 to take the values of 0 and 1. This facilitates the interpretation of the constant term in
 495 the estimation. Column 1 shows that when Player H keeps the fifth tile, regardless of the
 496 irrigation attribute, she transfers on average 3 tokens to her counterpart (5.24-2.24). The
 497 constant term of -2.24 indicates that Player H receives, on average, a transfer of 2.24 as
 498 compensation for accruing only 4 tiles.

499 In column 2, we include the dummy variable indicating whether Player H is in the
 500 *Majority irrigated* land configuration. This allows us to disentangle how much of the observed
 501 average compensation is explained by differences in the allocation of irrigated tiles. The
 502 results suggest that, conditional on the total number of land plots kept by Player H , she
 503 transfers on average 3.48 additional tokens for an additional irrigated tile. This coefficient
 504 is robust to introducing individual controls and municipality fixed effects, suggesting that
 505 individual characteristics and unobservable municipality heterogeneity are not likely to be
 506 driving our results (column 3). We report at the bottom of Panel A the p -values for tests
 507 on whether the coefficient on the variable $\ell_{H,i}^I$ is equal to 1. The observed rejection of this
 508 hypothesis in columns 2 and 3 confirms that the irrigation attribute is overvalued in our
 509 game.

510 We now pay attention to Panel B, reporting the full sample. We include the 16 obser-
 511 vations in which the outcome of the bargaining game was less egalitarian (i.e., one player
 512 keeps at least six tiles).¹¹ With this estimation, we check whether our results are robust to
 513 a broader set of bargaining outcomes and are not driven by the selected sample of players
 514 choosing egalitarian allocations.

¹¹In all 64 bargaining outcomes, the disagreement payoff was never implemented.

Table 3: OLS Estimations: Token Transfers for [5:4] and [4:5] land allocations (Panel A) and for the entire sample (Panel B).

	(1)	(2)	(3)	(4)	(5)
Panel A: [5:4] and [4:5] Allocations					
ℓ_H	5.24*** (0.92)	3.56*** (0.98)	3.31** (1.47)	3.33** (1.52)	3.28** (1.60)
ℓ_H^I		3.48*** (0.91)	3.37*** (1.07)	3.31** (1.30)	3.67** (1.42)
$\ell_H^I \times$ High Supply				0.25 (2.58)	
$\ell_H^I \times$ Water Mentions					-0.03 (0.14)
Constant	-2.24*** (0.75)	-3.26*** (0.65)	-3.62 (2.16)	-3.70 (2.41)	-3.79 (2.35)
Observations	48	48	48	48	47
(1) <i>p-val.</i> coeff. $\ell_H^I = 1$		0.01	0.03	0.09	0.07
(2) Coeff. $\ell_H^I + \ell_H^I \times$ High Supply				3.55(0.25)	
(3) Coeff. $\ell_H^I + \ell_H^I \times 50^{th}$ Water Mentions					3.57(0.05)
(4) Coeff. $\ell_H^I + \ell_H^I \times 90^{th}$ Water Mentions					3.11(0.30)
Panel B: All Allocations					
ℓ_H	1.00*** (0.28)	-0.13 (0.65)	-0.03 (0.68)	0.82 (0.81)	0.18 (0.69)
ℓ_H^I		2.06* (1.08)	2.18** (1.06)	3.23*** (1.16)	0.96 (1.28)
$\ell_H^I \times$ High Supply				-2.81* (1.61)	
$\ell_H^I \times$ Water Mentions					0.22*** (0.08)
Constant	-3.47** (1.42)	-3.54** (1.44)	-3.40 (2.70)	-3.26 (2.49)	-1.27 (2.75)
Observations	64	64	64	64	63
(1) <i>p-val.</i> coeff. $\ell_H^I = 1$		0.33	0.27	0.06	0.97
(2) Coeff. $\ell_H^I + \ell_H^I \times$ High Supply				0.42(0.71)	
(3) Coeff. $\ell_H^I + \ell_H^I \times 50^{th}$ Water Mentions					1.62(0.60)
(4) Coeff. $\ell_H^I + \ell_H^I \times 90^{th}$ Water Mentions					4.70(<0.001)
Controls	No	No	Yes	Yes	Yes

Note: Huber-White standard errors in parentheses. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. $\ell_{H,i}$ and $\ell_{H,i}^I$ in panel A are scaled to take values of 0 and 1. Controls variables for each player include: gender, age, marital status, a dummy variable for whether player has a farm, and municipality indicator variables. Rows (1) presents the *p-value* a test with $H_o : \alpha_1 = 1$. Row (1) at the bottom of each panel presents the sum of the coefficient estimate on the $\ell_{H,i}^I$ and the interaction with High Water Supply and the *p-value* of a test on whether this sum equals 1. Rows (4) and (5) present the marginal effect of irrigated land plots evaluated at the median and the 50th percentile of the number of water mentions (3 and 17), respectively, and the *p-value* of a test on whether this marginal effect equals 1.

515 Column 1 shows that, before we consider the distribution of irrigated plots, an additional
516 land tile that Player H accrues increases the transfer by one token, on average. Interestingly,
517 this coefficient decreases in magnitude and loses its statistical significance once we include
518 in the estimation the number of irrigated tiles ℓ_H^I (column 2). The coefficient estimate on
519 α_1 indicates that, conditional on the total number of land plots of Player H , she transfers
520 on average 2 tokens in exchange for a unit of irrigation. As before, this coefficient is robust
521 to the inclusion of individual controls and municipality indicators. However, due to large
522 standard errors in our estimation, we are not able to reject the null hypothesis of $\alpha_1 = 1$.

523 **Heterogeneity in water overvaluation**

524 In Column 4 of Table 3, we explore the potential heterogeneity of our results across
525 different conditions of water availability in the municipality of each bargaining pair. We
526 do this by estimating Equation 11, with an interaction between Player H 's irrigated plots
527 and an indicator variable for water supply. This variable takes the value of one if the water
528 supply in the municipality of the bargaining pair i is above the sample median and zero
529 otherwise.¹²

530 The results differ across panels. Panel A reveals that the valuation of in-plot irrigation
531 water does not differ across municipalities with low and high water supply in the egalitarian
532 sample. Nevertheless, with the whole sample of bargaining pairs, in Panel B, we find evidence
533 of heterogeneity in water valuation. In particular, in municipalities with a relatively low
534 supply, players are willing to pay 3.23 additional tokens for an irrigated plot. This coefficient
535 is statistically different from 1. By contrast, in municipalities with a relatively high supply,
536 players pay on average 0.42 (resulting from 3.23-2.81) tokens for an irrigated plot. In this
537 case, we cannot reject the hypothesis of equality to 1. We interpret this result as evidence in
538 favor of the external validity of our results: when taking into account the whole sample, the
539 overvaluation of in-plot irrigation water comes from bargaining pairs in municipalities with
540 a relatively lower supply in periods of water scarcity.

541 We now use the information from the oral bargaining recordings. In particular, we explore
542 whether players' mentions of the word "water" when discussing possible land allocations have
543 explanatory power on the observed overvaluation. Figure A.1 (see the Appendix) shows that
544 there are large differences in the frequency of water mentions across treatment variations.
545 When players are allowed to split the land, there was at least one mention of water among
546 roughly sixty percent of the bargaining pairs, and water was mentioned on average 5.7 times
547 in each bargaining pair. By contrast, when players were not allowed to divide the land, water
548 mentions occurred on thirty percent of the bargaining interactions, with an average of 0.7
549 times per pair. A Wilcoxon rank-sum tests for the between-treatment comparisons yield a
550 p -value < 0.001 .

551 The differences that we observe in water mentions across treatments suggest that players,
552 in fact, bargain over water, when alternative land configurations are allowed. In this case,
553 Player H mentions water on average 3.1 times during the bargaining. This value is slightly
554 larger than the average for Player L (2.6 times), although this difference is not statistically
555 significant (see Figure A.2). Overall, there is a strong positive correlation (0.6) between the

¹²Note that our municipality indicators absorb the direct effect of this variable on token transfers.

556 number of times that Players H and L mention water within bargaining pairs.

557 Moving to the regression results, column 5 of Table 3 displays the results when we add the
558 frequency of water mentions in the explicit bargaining stage. As occurred with our measure
559 of water supply by municipality, we only find evidence of potential heterogeneity in water
560 valuation with the whole sample of bargaining pairs. In Panel B, the coefficient capturing
561 the interaction of interest is positive. Its magnitude indicates that at the median number
562 of water mentions (3), Player H transfers on average 1.62 tokens to Player L . By contrast,
563 for bargaining pairs in the 90th percentile of water mentions (17), the irrigation attribute
564 induces an average transfer of 4.70. This effect is statistically different from 1.

565 A conjecture for the statistically non-significant heterogeneous effects in the sample of
566 egalitarian land allocations is how the bargaining process develops. It is possible that in very
567 disputed bargaining processes (i.e., with participants having similar bargaining skills or with
568 an *ex-ante* goal of accruing at least 4 tiles), the additional valuation of water is implicit in the
569 offered transfer. When bargaining abilities are less symmetric, or alternatively, when players
570 can foresee the distribution of larger expected profits despite the higher land inequality,
571 water valuation becomes an explicit argument affecting the transfers.

572 6 Final discussion

573 6.1 Why and when we encourage the use of bargaining games for 574 valuation

575 The purpose of valuation is to provide helpful information for the welfare analysis of non-
576 market goods (Carlsson, 2010). Contingent valuation (CV) works well for goods and services
577 with a low degree of rivalry (Johnston et al., 2017). However, if significant advances in
578 environmental valuation require focusing on choice behavior—not only on value—(Adamowicz,
579 2004), and if collaboration is an essential part of the future of environmental policy (Shogren
580 and Taylor, 2008), bargaining experiments might result informative in scenarios in which
581 property rights are *ex-ante* undefined. These scenarios offer a setting more prone to conflict
582 or where collaboration might be regarded as more costly.

583 The proposed bargaining experiments allow measuring whether a specific attribute, con-
584 veyed to the game through framing, is overvalued (or undervalued) with respect to the
585 induced valuation. As in CV, our estimation identifies a relative valuation (Carson and
586 Hanemann, 2005). Following a reallocation of the costly attribute, its induced cost serves
587 as a reference point for adjusting the token transfer. The units of our valuation measure
588 are tokens (or any other “experimental currency”), which are *ex-post* converted to monetary
589 payoffs. This feature has some pros and cons. On the positive side, decisions are incentive
590 compatible, and tokens can be converted at different rates depending on the context (e.g.,
591 urban and rural areas or cross-country valuations of the same good), strengthening internal
592 validity. On the negative side, induced costs and exchange rates between tokens and real cur-
593 rencies are set arbitrarily, making direct extrapolations from relative to absolute valuations
594 an uninformative number.

595 We argue that bargaining games can be regarded as a complement, not a substitute for
596 standard valuation techniques. For instance, since pretesting is strongly encouraged before

597 the full deployment of a contingent valuation instrument (Johnston et al., 2017), one could
598 use bargaining experiments with real incentives in smaller populations as an additional va-
599 lidity check. It would serve to test whether the targeted population values the environmental
600 good or service of interest. Think again, for instance, on the methodological issues for valu-
601 ing water in developing countries due to lack of trust. Participants might be less willing to
602 under-report their valuation in a bargaining game involving monetary incentives, especially
603 when its framing does not evoke governmental authorities but rather peer interactions. More
604 importantly, applying the CV instrument and the bargaining game during the pretesting to
605 the same participants might yield additional cues on the extent of under-reporting once the
606 CV instrument is fully deployed.

607 A final comment regarding the arbitrariness of the induced values in the experiment’s
608 parameterization is that it is not necessarily a problem. In the same manner that CV grants
609 incentive compatibility by presenting a single binary choice to each respondent, one can
610 develop a bargaining game in which the induced value of the costly attribute is arbitrarily
611 assigned (from a range of values of interest) to each bargaining pair. This would allow us
612 to connect the bargaining games with standard welfare analysis by assigning random prices
613 for this attribute. However, we leave the analysis of the aggregation properties of the costly
614 attribute’s empirical valuations for future research.

615 The following are two additional advantages of bargaining games. First, as mentioned
616 in the introductory section, the framing involving joint ownership can attenuate the endow-
617 ment effect associated with the WTA-WTP disparity. Second, these games open framing
618 alternatives regarding the identity of the other bargaining party. This feature provides flex-
619 ibility on the experienced roles in the game, an attractive option when the counterpart’s
620 identity might affect valuation due to beliefs about budget constraints or enforceability of
621 agreements.

622 For instance, bargaining roles might also be framed, symmetrically or asymmetrically.
623 In the latter case, one can assign the same role to all participants, as if they were facing
624 a predefined bargaining party (e.g., a government or NGO representative), but providing
625 different allocations of the costly assets. Here, the elicitation might be similar to the auctions
626 for allocating beneficiaries of Payments for Environmental Services schemes (Jack et al., 2009;
627 Jack and Jayachandran, 2019), with costly attributes resembling the features of interest in
628 scored auctions. The bargaining games might result useful in this context to detect whether
629 auction participants aim to profit from the attributes of interest via strategic overvaluation,
630 a problem previously remarked in some of these auctions.

631 **6.2 Types of conflicts to explore with bargaining games**

632 We have argued throughout this paper that bargaining games are helpful in pursuing
633 valuation exercises in contexts subject to conflict. We now provide additional insights on
634 two types of conflicts where our simple bargaining game could work.

635 In the first type, there is a private benefit from each unit of the jointly endowed good,
636 but due to rivalry, each unit allocated to one bargaining party does not provide any benefit
637 to the other. Here, the costly attribute is directly connected to some of the units of the
638 endowed good. An example of this type of conflict based on rivalry is the valuation of water,
639 the application presented in this paper. The asymmetric nature of the players’ productivity

640 reveals that this game applies to scenarios with an endogenous surplus, an issue only recently
641 explored in experiments (Baranski, 2018; Galeotti et al., 2018) and relevant in the welfare
642 analysis of bargaining games.

643 In the second type, there is a common or public benefit from some of the units of the
644 jointly endowed good. The conflict dwells in the fact that keeping this unit benefits both
645 players, but only its holder pays a direct maintenance cost C and the indirect opportunity
646 cost of not using it for a different activity. As an example, we have in mind a bargaining game
647 in which some tiles represent a native forest yielding benefits to both parties. If players do not
648 reach an agreement, the tiles with native forest disappear under the disagreement outcome.
649 Since we conceive its benefits as a pure public good, the alternative land configurations
650 exploit the maintenance cost C to study its over(under) valuation. This game type may
651 evoke features from the original Coase experiments (Hoffman and Spitzer, 1982; Harrison
652 and McKee, 1985). In particular, the version with joint property rights where efficiency is
653 granted with transfers through signed agreements.

654 **6.3 Lessons for the use of bargaining experiments for valuation**

655 We propose a general bargaining model and explain why a costly attribute, attached to
656 some units of a divisible asset, is useful to measure environmental valuation. We devote this
657 section to list some methodological lessons and their implicit challenges.

658 The first lesson concerns the trade-off between framing and complexity of the proposed
659 game. In the same vein that Johnston et al. (2017) raise this issue for the design of CV
660 instruments, bargaining games need to be sufficiently simple to guarantee that the purpose
661 of the game is clear to the respondents, but also enough informative to make sure that par-
662 ticipants connect elements of their identity with the costly attribute (Cárdenas and Ostrom,
663 2004). Whereas the game from Section 1 gives more weight to the former criterion, we
664 acknowledge that our application to water valuation gave more weight to the latter. Even
665 if the explanation of the irrigation costs devoted some additional time, our results, partic-
666 ularly those connecting water mentions and transfers, would suggest success in connecting
667 the experiment’s framing with the relevance that irrigation water has outside the game.

668 Related to this point, in our second lesson, we stress the importance of unstructured oral
669 bargaining in our game. Recall that water mentions are a predictor of the amount transferred
670 as part of the agreement in the regressions with the full sample. We recommend obtaining
671 IRB clearance for voice-recording the bargaining processes. Voice-recordings not only result
672 useful to trace offers and extracting keywords (e.g., “water”) but also in verifying that the
673 game instructions were clear for participants.

674 For the third lesson, we borrow a result described in Gáfaró and Mantilla (2020): ninety-
675 six percent of oral agreements are later implemented as written agreements. Hence, un-
676 structured (i.e., oral) and structured (i.e., written offers) bargaining are usually redundant.
677 Unstructured bargaining might be preferable if the research team plans a large number of
678 sessions with few participants and can record the bargaining processes. Structured bargain-
679 ing might be more useful in sessions with a high ratio of participants to team members
680 conducting the experiment. In the latter case, it would be preferable to keep the structure
681 of the offers as simple as possible. For instance, request the take-it or leave-it offer to all
682 participants and then randomly match them to resolve the bargaining outcomes and assign

683 incentives.

684 6.4 Concluding remarks

685 We characterize a bargaining game that will be of use for environmental goods subject
686 to considerable levels of congestion, rivalry, or tenure uncertainty. In this game, (i) the
687 good must be divisible into units, (ii) some of the units must have an attribute associated
688 with a cost, and (iii) players have an endowment of tradable units that can be transferred
689 in exchange for accruing a larger share of the good. Our theoretical model shows that,
690 since the transfer and the attribute's cost enter the payoffs function linearly, the different
691 configurations for the division of the good yield transfers that differ only in the attribute's
692 cost. This is true in a cooperative and in a non-cooperative bargaining framework, and
693 also holds as a best-response function out of equilibrium. When the differences between the
694 mean transfers across configurations do not match the attribute's cost, we argue that this
695 deviation from the "induced cost" reveals an over(under) valuation of the framed attribute.

696 We show an application for the case of water valuation with Colombian farmers. In a
697 land division game, two alternative configurations of the land allocation differ in the number
698 of irrigated tiles each participant has. Since each player accrues either two or three irrigated
699 tiles, and the irrigation cost was 1, the difference in the mean transfers between the two
700 configurations should be one token, exactly this irrigation cost. In the experiment, we
701 find that this difference was of at least three tokens, indicating an overvaluation of water
702 with respect to its induced cost. Besides, we find that this overvaluation was larger in
703 municipalities with a water supply below the median.

704 The use of bargaining experiments for valuation will not avoid the common critique on
705 external validity. We offer two final comments to this discussion. First, the heterogeneity
706 in the respondents' characteristics can serve to check differences in valuation, as we did
707 by comparing bargaining pairs from municipalities with water supply above the median.
708 Second, the calibration of induced costs is fundamental. Game instructions must make
709 evident the costs of the attribute of interest. More importantly, efforts to connect the
710 relative overvaluation in the game to any conclusion reflecting an absolute valuation of this
711 attribute must be made carefully, and they should obey to a good understanding of the
712 context. Particularly for the calibration of costly attributes.

713 Future work should directly aim at connecting bargaining games with the standard valu-
714 ation techniques. Since we conceive our game to be particularly useful in pretesting sessions,
715 understanding the properties linking this game with contingent valuation and choice exper-
716 iments is fundamental. Regarding contingent valuation, the next step might be directed at
717 developing protocols where induced costs of the attribute of interest change between bar-
718 gaining pairs. For choice experiments, any connection must depart from the multi-attribute
719 nature of choice experiments and combine it with the induced values in our bargaining games.

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871 **A Appendix**

872 **A.1 Proof of proposition 1**

Form the first order condition of the maximization problem in Equation 6 we have:

$$\begin{aligned} \frac{\partial G}{\partial W_1} \frac{\partial W_1}{\partial T} + \frac{\partial G}{\partial W_2} \frac{\partial W_2}{\partial T} &= 0, \\ -\frac{\partial G}{\partial W_1} + \frac{\partial G}{\partial W_2} &= 0. \end{aligned}$$

Let $S = -\frac{\partial G}{\partial W_1} + \frac{\partial G}{\partial W_2}$, applying the Implicit Function Theorem,

$$\begin{aligned} \frac{\partial T}{\partial y_1} &= -\frac{\frac{\partial S}{\partial y_1}}{\frac{\partial S}{\partial T}} \\ &= -\frac{-\frac{\partial^2 G}{\partial W_1^2} \frac{\partial W_1}{\partial y_1} - \frac{\partial^2 G}{\partial W_1 W_2} \frac{\partial W_2}{\partial y_1} + \frac{\partial^2 G}{\partial W_2^2} \frac{\partial W_2}{\partial y_1} + \frac{\partial^2 G}{\partial W_1 W_2} \frac{\partial W_1}{\partial y_1}}{-\frac{\partial^2 G}{\partial W_1^2} \frac{\partial W_1}{\partial T} - \frac{\partial^2 G}{\partial W_1 W_2} \frac{\partial W_2}{\partial T} + \frac{\partial^2 G}{\partial W_2^2} \frac{\partial W_2}{\partial T} + \frac{\partial^2 G}{\partial W_1 W_2} \frac{\partial W_1}{\partial T}} \\ &= -F. \end{aligned}$$

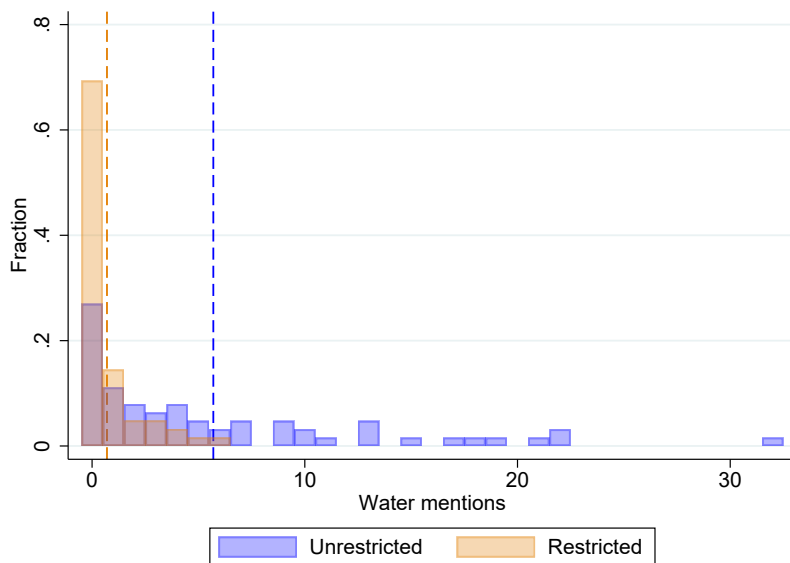
873 **A.2 Additional Tables and Figures**

Table A.1: Main characteristics of municipalities in the sample

Municipality	Population	Share Rural	Main Crop	Mean Rainfall	Water Supply	
					Dry Year	Humid Year
California	2020	45.64	Potato	822.27	46.88	34.69
Confines	2698	84.95	Coffe	2602.15	110.82	56.52
El Playón	11520	51.2	Cocoa	1817.91	583.49	431.78
Matanza	5201	79.12	Coffe	999.55	99.46	73.60
Ocaña	99741	9.14	Tomato	1032.82	227.15	124.93
Rionegro	26680	74.38	African palm oil	1832.38	1108.56	820.33
Simacota	7593	67.07	African palm oil	2264.21	1289.92	799.75
Vélez	18932	45.7	Sugar cane (Panela)	2086.48	784.38	400.04

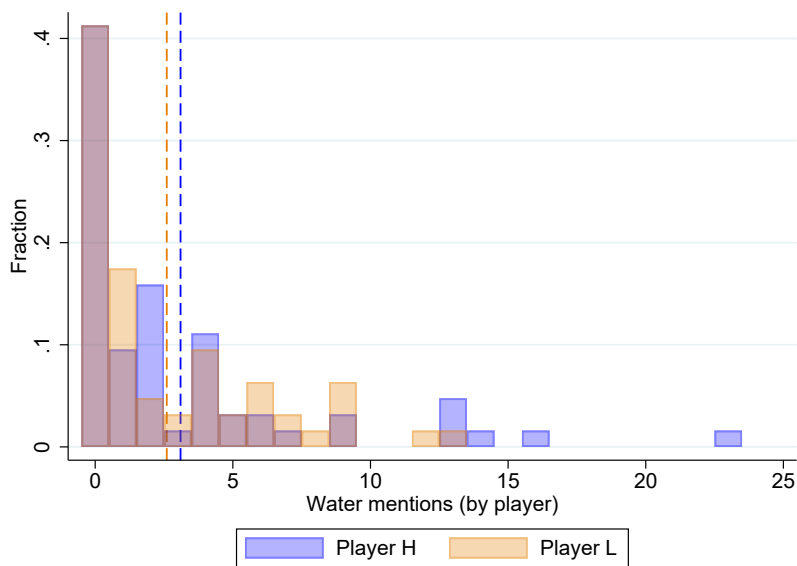
Note: Population and the share of rural population (%) from CEDE municipality data. Mean rainfall measures the average of yearly rainfall between the 1950s until the 2020s in the closest IDEAM station in mm, water supply from ENA-IDEAM by type of year as classified by in 10^6 cubic meters.

Figure A.1: Distribution of the frequency of ‘water’ mentions during the unstructured bargaining phase by treatment variations.



Note: The unconstrained treatment corresponds to the treatment variation in which players are allowed to split the land (our sample of study).

Figure A.2: Distribution of the number of times participants H and L said ‘water’ during the unstructured bargaining phase.



Note: Dashed vertical lines correspond to the average number of times Player H (in blue) and Player L (in orange) mentioned ‘water’ during the bargaining phase.

874 **A.3 Experimental Protocol: Translated Version**

875 **General Instructions**

876 Welcome. We want to thank you for your participation in this activity, which will last
877 for approximately one hour. It includes the explanation of the game (about 35 minutes),
878 playing the game (10 minutes) and a short survey at the end (10 minutes). Once the survey
879 is completed we will give you the earnings from the game. This activity has been funded by
880 Universidad del Rosario.

881 This is a bargaining game in which you and the person with whom you are matched to
882 play the game have jointly inherited a land plot that you will have to divide. Each one of
883 you have also inherited some tokens that represent cash. You can use these tokens in case
884 you want to keep a larger share of the plot. We will explain how are computed your earnings
885 based on the number of tokens and the number of tiles from the land plot you keep at the
886 end of the game.

887 It is important to clarify that earnings from this game do not correspond to a participation
888 fee, so we expect that you participate in other research activities in the future, even if there
889 will be no payment. We introduce earnings to make sure your game decisions have economic
890 consequences, so they seem closer to your everyday decisions. The other participants in
891 this activity will not know, during or after the experiment, anything about your earnings or
892 about your responses in the survey. The game rules you are about to hear might be different
893 from the rules that apply when other participants from this municipality took part in the
894 game. Therefore, the comments you might have heard do not necessarily apply.

895 **Introduction: the Land Division**

896 This activity aims at understanding the production and division decisions of agricultural
897 land in {name of municipality}. You have jointly inherited the plot "The Triangle," com-
898 posed of nine smaller tiles of equal size. In addition, each one of you have inherited 10
899 tokens.

900 (The monitor delivers the triangular map and the tokens)

901 At the end of the game, for each tile you own you will receive a die. If you keep one
902 tile, you receive one die; you keep two tiles, you receive two dice, and so on. All dice will be
903 rolled simultaneously inside a box. The sum of all dice outcomes will be your total output,
904 which will be exchanged for tokens. We will explain later other land production rules in this
905 game.

906 Keeping more tiles means a higher production after rolling the dice, but you will need
907 to agree with the other person how many tokens will be exchanged to accept the proposal.
908 You are allowed to use all your tokens in the bargaining game. It is possible that one of you
909 keep all nine tiles, or that you find an acceptable division of the plot.

910 Keeping all, or most, of the tiles is good because you will roll more dice, so you can
911 produce more tokens. But you will have to bargain on how many of the 10 tokens you will
912 give to the other person.

913 At the end of the game you will receive \$1.000 (Colombian pesos) for every token you
914 own. All the yellow (originally endowed) tokens and all the output tokens are taken into
915 account to compute your earnings.

916 **Land Production**

917 The output of each tile in the land plot could be good, average, or poor. Since not every
918 person is equally productive with land, one of you will roll big dice and the other one will
919 roll small dice at the end of the game. With the big dice, the output per tile could be [3,
920 4, or 5 / 2, 4, or 6] tokens. With the small dice, the output per tile could be [2, 3, or 4
921 / 1, 3, or 5] tokens. Since each number appears twice in each die, the probability that the
922 output of each tile is good, average, or poor is the same.

923 We will divide you into two groups of players. Each one of you will roll a plastic die.
924 The two persons with the highest number will form and group, and the two persons with
925 the lowest number will form the other group.

926 Now we will decide who will have the big and the small dice in each group. Each one
927 will roll again the die, and the person in each group with the highest number will keep the
928 big dice and the other will keep the small dice.

929 (The monitor assigns participants into groups based on the dice outcomes,
930 and then assigns the big and small dice. The monitor delivers one of
931 the big/small dice to each participant.)

932 **Production Costs: Water**

933 Two out of the three triangles sides are marked with a blue line. This blue line represents
934 the water stream that covers some of the tiles. A tile has access to water when one of the
935 sides of the tile is covered by the blue line. If this is the case, a drop of water is drawn in the
936 middle of the tile. In total, five tiles have access to water, and four tiles do not have access
937 to water.

938 In the tiles with access to water the production cost is zero. In the tiles without access
939 to water the production cost is one. When we compute your earnings, we will subtract one
940 token for each tile without access to water.

941 **Production Costs: Boundaries**

942 If you decide to divide the land plot you will need to set the boundaries that divide each
943 person's tiles. When one of you makes a proposal on how to divide the land, we will put one
944 of these red logs to draw the boundaries. Each red log drawing a boundary costs one token
945 to each one of you. When we compute your earnings, we will subtract one token for each
946 red log.

947 (The monitor draws a division and puts in the map the corresponding
948 red logs)

949 Computing Earnings

950 You will receive \$1.000 (Colombian pesos) for every token you kept at the end of the
951 game. Remember there are two strategies to accrue tokens. You can keep your own tokens
952 and demand tokens from the other person in exchange for land tiles; or you can keep tiles and
953 produce additional tokens by rolling the dice. Remember that you will have a deduction in
954 your earnings for each tile without access to water, and for each red log drawing a boundary.

955 The following is a step-by-step summary of instructions:

- 956 1. Use the red logs to mark the proposed land division and decide how many tokens would
957 be acceptable.
- 958 2. Verify the minimum and maximum production according to the proposed land division.
- 959 3. Subtract one token per tile without access to water, and one token per red log.
- 960 4. Sum the minimum and maximum output after costs and your remaining tokens.
- 961 5. Multiply by \$1.000 (Colombian pesos) the final number of tokens

962 Example

963 [See Figure A.3]

- 964 1. You have the big dice. You propose to keep 6 tiles in exchange for 3 tokens.
- 965 2. Your minimum output per tile is $[3 / 2]$ and your maximum output per tile is $[5 /$
966 $6]$ tokens. With your six tiles your minimum output is $[18 / 12]$ and your maximum
967 output is $[30 / 36]$ tokens.
- 968 3. Your production cost is 5 tokens. Three tiles do not have access to water and you use
969 two red logs to draw the boundaries.
- 970 4. Subtracting your costs and the 3 tokens you give to the other person, your minimum
971 number of tokens will be $[10+18-5-3 = 20 / 10+12-5-3 = 14]$ and your maximum
972 number of tokens will be $[10+30-8 = 32 / 10+36-8 = 38]$.
- 973 5. Your earnings will be between $[\$20.000 \text{ and } \$32.000 / \$14.000 \text{ and } \$36.000]$
974 (Colombian pesos) if you reach this agreement.

975 How to bargain?

976 You will have 5 minutes to bargain. We will not be present during the bargaining phase,
977 but the conversation will be recorded. This will help us to understand which are the key
978 elements in the bargaining process. Please let us know if you reach an agreement before the
979 time is over.

980 Any of you can make a proposal. The bargaining might include a transfer, that must be
981 of at most the 10 endowed tokens. You can make an agreement in which the plot is divided,

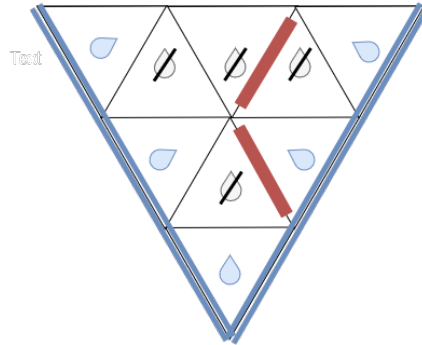


Figure A.3: Example with a [6:3] plot division.

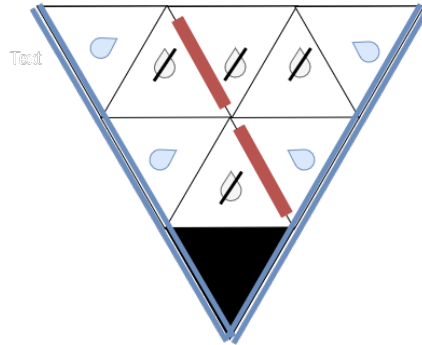


Figure A.4: Land division if an agreement is not reached.

982 or not, and you might use, or not, the endowed tokens. Once the time is over the player
 983 with the big die will make a proposal including the land division, and the proposed tokens to
 984 be demanded or given. We will record this proposal in the contract sheet. Then, the player
 985 with the small die will decide whether to accept or reject the proposal. In case of rejection,
 986 he/she could make a counterproposal including the land division, and the proposed tokens
 987 to be demanded or given. This is the last chance to reach an agreement.

988 **What happens when an agreement is not reached?**

989 Each person keeps the 10 endowed tokens and received two tiles with access to water,
 990 and two tiles without access to water as is shown in the map (see Figure A.4). Under this
 991 land division one of the tiles is lost due to the lawyers' fees to reach this arrangement.

992 **End of the Game**

993 In private, I will give you a die for each tile owned at the end of the game. You will roll
 994 all dice inside a box, and only the two of us will know the outcome. In other words, the
 995 other person will not know your dice roll outcome nor your final earnings.

996 (The coordinator asks if there are questions.)

997 If there are no further questions we will read aloud the informed consent. This is a
998 document in which you declare that you are here under your own will and that you have
999 understood the rules of the game. And we declare that all the gathered information will be
1000 treated under confidentiality and only with academic purposes.

1001 (The coordinator reads the informed consent.)

1002 If you agree with the informed consent, please sign it.

1003 **A.4 Experimental Protocol: Original Version (in Spanish)**

1004 **Instrucciones Generales**

1005 Bienvenidos. Queremos agradecerles por participar en esta actividad que durará aprox-
1006 imadamente una hora. Este tiempo incluye la explicación del ejercicio (35 minutos), el
1007 ejercicio como tal (10 minutos) y una corta encuesta al final (10 minutos). Tras finalizar la
1008 encuesta, le entregaremos sus ganancias del juego. Los fondos para cubrir estos gastos han
1009 sido proporcionados por la Universidad del Rosario.

1010 Este es un juego de negociación donde usted y la persona con quién jugará han heredado
1011 una finca que deberán repartirse. También han heredado unas fichas que representan dinero.
1012 Ustedes pueden utilizar estas fichas en la negociación en caso que quieran quedarse con una
1013 mayor parte de la finca. A continuación explicaremos cómo se van a calcular sus ganancias
1014 según el número de fichas y el número de parcelas con las que quede al final del juego.

1015 Las ganancias del juego no son un pago por participar, por lo que esperamos que par-
1016 ticipe en futuras actividades de otros investigadores así no haya un pago de por medio. Las
1017 ganancias del juego sirven para que sus decisiones tengan consecuencias económicas, y se
1018 parezcan más a las decisiones que toma en su vida diaria. Los otros participantes no sabrán
1019 durante o después del experimento nada sobre sus ganancias o sus respuestas en la encuesta.

1020 Las reglas del juego pueden ser diferentes a las reglas que aplicaron cuando otros habi-
1021 tantes de este municipio participaron, por lo que los comentarios que usted haya podido
1022 escuchar no necesariamente aplican a este juego. Ahora podemos comenzar.

1023 **Introducción: la repartición**

1024 Este ejercicio busca entender las decisiones de producción y repartición de la tierra en
1025 {nombre del municipio}. Ustedes han heredado la finca “El Triángulo,” que está compuesta
1026 de 9 parcelas pequeñas del mismo tamaño. Además, cada uno ha heredado 10 fichas.

1027 (El monitor entrega el mapa triangular y las fichas)

1028 Al final del juego, por cada parcela que tenga, se le entregará un dado. Si al final se
1029 queda con una parcela, recibirá un dado; si se queda con dos, se le entregarán dos, y así
1030 sucesivamente, hasta recibir nueve dados si se queda con nueve parcelas./ Si se queda toda
1031 la finca, con nueve parcelas, usted recibe nueve dados. Luego, los dados se van a lanzar,

1032 todos a la vez, dentro de una caja. El resultado del lanzamiento de los dados representará su
1033 producción total, la cual se verá traducida en fichas. Más adelante explicaremos las reglas
1034 adicionales de la producción.

1035 Tener más parcelas implica mayor producción por lanzar los dados, pero deberá negociar
1036 cuántas fichas le da a su compañero por aceptar ese negocio. Usted podrá usar las 10 fichas
1037 para negociar la repartición de la finca con su compañero. Es posible que uno de ustedes se
1038 quede con toda la finca, o que encuentren una división de la finca.

1039 Quedarse con todas, o la mayoría de parcelas es bueno porque va a recibir más dados,
1040 por lo que puede producir más fichas. Pero deberá negociar cuántas fichas, de las 10 que
1041 originalmente heredó, le dará a su compañero por aceptar ese arreglo.

1042 Al final del juego usted recibirá \$1.000 (pesos colombianos) por cada ficha que tenga.
1043 Cuentan todas las fichas amarillas y todas las fichas de la producción tras lanzar los dados.

1044 **Producción de la finca**

1045 La producción de una parcela puede ser buena, mala o regular. Como no todas las
1046 personas producen la misma cantidad cuando trabajan la tierra, uno de ustedes va a tener
1047 dados grandes y el otro va a tener dados pequeños. Con el dado grande el producto de cada
1048 parcela puede ser de [3, 4, ó 5 / 2, 4, ó 6] fichas. Con el dado pequeño el producto de
1049 cada parcela puede ser de [2, 3, ó 4 / 1, 3, ó 5] fichas. Como cada número aparece dos
1050 veces en el dado, usted tiene la misma probabilidad de que la producción sea buena, mala o
1051 regular.

1052 Ahora vamos a armar las parejas. Cada uno va a lanzar un dado de plástico. Las dos
1053 personas que saquen el número más grande serán la primera pareja, y las dos personas que
1054 saquen el número más pequeño serán la segunda pareja.

1055 Ahora vamos a repartir los dados de producción. Cada uno va a lanzar de nuevo un dado
1056 de plástico. Quién saque el número más grande se quedará con el dado grande, y quién saque
1057 el número más pequeño se quedará con el dado pequeño.

1058 (El monitor asigna a los participantes en grupos según los resultados del
1059 dado, y luego asigna los dados grandes y pequeños. El monitor entrega
1060 sólo un dado grande/pequeño a cada participante.)

1061 **Costos de producción: agua**

1062 Dos de los tres lados del triángulo tienen marcada una línea azul que simboliza una
1063 quebrada o un río que pasa por algunas parcelas de la finca. Una parcela tiene agua cuando
1064 uno de los lados de la parcela tiene la línea azul. En esos casos, en el centro de la parcela
1065 hay dibujada una gota de agua. Hay cinco parcelas con agua y cuatro parcelas sin agua.

1066 En las parcelas con agua, el costo de producir es cero. En las parcelas sin agua, el costo
1067 de producir es 1. Cuando calculemos las ganancias, vamos a restarle una ficha por cada
1068 parcela sin agua.

1069 **Costos de producción: linderos**

1070 Si deciden dividirse la finca, ustedes van a poner linderos que dividan las parcelas de
1071 cada uno. Cuando ustedes hagan una propuesta sobre cómo dividir la finca yo pondré una
1072 barra roja que marca por dónde pasa el lindero. Cada lindero le cuesta 1 ficha a cada uno.
1073 Cuando calculemos las ganancias, vamos a restarle una ficha por cada lindero que divida la
1074 finca.

1075 (El monitor traza una división y pone sobre el mapa las barras rojas)

1076 **Calcular las ganancias finales**

1077 Usted recibirá \$1.000 (pesos colombianos) por cada ficha que tenga al final del juego.
1078 Hay dos formas de acumular fichas. Puede quedarse con las fichas que le fueron entregadas
1079 al inicio y pedirle más de esas fichas a su compañero durante la negociación. O usted
1080 también puede pedir parcelas y producir fichas adicionales lanzando los dados. Recuerde
1081 que reduciremos sus ganancias en una ficha por cada parcela sin acceso a agua y una fichas
1082 por cada lindero que divida la finca.

1083 Este es un resumen de las instrucciones:

- 1084 1. Marcar con la barra roja los linderos de la división que quieren negociar y decidir
1085 cuántas fichas intercambiarían por aceptar ese negocio.
- 1086 2. Verificar la producción máxima y mínima de acuerdo con la división propuesta la finca.
- 1087 3. Restar una ficha por cada parcela sin agua, y una por cada lindero.
- 1088 4. Sumar las fichas de producción mínima y máxima después de los costos, y las fichas
1089 que le quedan después de negociar.
- 1090 5. Multiplicar el total de fichas que le quedan por \$1.000 (pesos colombianos)

1091 **Veamos un ejemplo**

1092 [Vea la Figura A.3]

- 1093 1. Usted tiene el dado grande y propone quedarse con 6 parcelas y entregar a cambio 3
1094 fichas.
- 1095 2. Su producción mínima por parcela es $[3 / 2]$ fichas, y su producción máxima es $[5 / 6]$
1096 fichas. Con sus seis parcelas su producción mínima es $[18 / 12]$ fichas, y su producción
1097 máxima es $[30 / 36]$ fichas.
- 1098 3. Su costo de producción es de 5 fichas. Tres parcelas no tienen agua, y hay dos linderos.
- 1099 4. Quitando las 5 fichas de sus costos, y las 3 fichas que le da a la otra persona, su total
1100 de fichas al final será de mínimo $[10+18-5-3 = 20 / 10+12-5-3 = 14]$, y máximo
1101 de $[10+30-8 = 32 / 10+36-8 = 38]$.
- 1102 5. Sus ganancias estarán entre $[\$20.000 \text{ and } \$32.000 / \$14.000 \text{ and } \$36.000]$ (pesos
1103 colombianos) si aceptan este negocio.

1104 **¿Cómo se realiza la negociación?**

1105 Ustedes tendrán 5 minutos para negociar. La conversación que ustedes tengan durante
1106 estos 5 minutos será grabada, pero nosotros no estaremos presentes. Esto nos ayudará a
1107 entender cuáles son los elementos más importantes en la negociación. Si llegan a un acuerdo
1108 antes de los 5 minutos por favor avísennos.

1109 Cualquiera puede proponerle al otro un negocio. La negociación puede incluir una trans-
1110 ferencia que sea igual o menor a las 10 fichas que cada uno recibió al inicio. Pueden llegar
1111 a un acuerdo en que la finca se divide, o no, y pueden usar o no las fichas como parte del
1112 acuerdo. Cuando termine el tiempo de negociación el jugador del dado grande propondrá
1113 cómo dividir la finca, y cuántas fichas entrega o pide. Nosotros lo registraremos en la hoja
1114 de contrato. Luego, el jugador del dado pequeño decide si acepta la propuesta. Si no la
1115 acepta, puede hacerle una contrapropuesta al compañero. En la contrapropuesta propondrá
1116 cómo dividir la finca, y cuántas fichas entrega o pide. Esta es la última oportunidad de que
1117 lleguen a un acuerdo.

1118 **¿Qué pasa si luego de la contrapropuesta no llegan a un acuerdo?**

1119 Cada uno mantiene sus fichas iniciales y se queda con dos parcelas con agua y dos parcelas
1120 sin agua (ver la Figura A.4). En esta asignación se pierde una de las nueve parcelas, que es
1121 equivalente a los gastos de un proceso judicial cuando no logran llegar a un acuerdo.

1122 **Finalización del juego**

1123 Yo llevaré a cada uno aparte y le entregaré un dado por cada parcela que posea. Cada
1124 uno lanzará los dados dentro de la caja, y solo los dos veremos el resultado. Su compañero
1125 no sabrá cuáles fueron los números que salieron en los dados y no conocerá su pago final.

1126 (El coordinador pregunta si hay dudas.)

1127 Si no hay preguntas vamos a leer en voz alta el consentimiento informado. Este es un
1128 documento en el que ustedes declaran que están aquí bajo su voluntad y que han entendido
1129 las instrucciones del juego, y nosotros declaramos que los datos serán utilizados de forma
1130 confidencial y con fines académicos.

1131 (El coordinador lee el consentimiento informado.)

1132 Si está de acuerdo, por favor firme el consentimiento informado que le ha sido entregado.